

Advertise in the online publication most responsive to new developments in biofluidics research.

This virtual journal features the most up-to-date collection of results impacting the physics community. Take advantage of the *Biomicrofluidics* (BMF) Online Banner and Table of Contents Alert Banner advertising and get **measurable results*** at a fraction of the cost of other journals.

BANNER ADVERTISING

Maximum exposure can be achieved with a banner ad on the *BMF* homepage. This highly trafficked site, with a growing list of more than 60 contributing journals, ensures tremendous visibility for your new products. Banner size is 120 X 240 pixels. Files accepted are .gif, .jpg, and flash files up to 20 kilobytes.

E-MAIL TOC ALERTS

Advertise on *BMF's* free TOC Alert page and subscribers will link to your ad, providing you with even greater exposure to the physics community. Top and bottom sponsorships are available. Banner size is 728 x 90 pixels. Files accepted are .gif, .jpg, and html. See Table for rates.



CLASSIFIED ADVERTISING

Attract the most qualified candidates by placing your recruitment ad online with *Biomicrofluidics*. Take advantage of the same formats and attractive rates as Product Advertising. Contact Mary Ellen Mormile at 516-576-2461 or mmormile@aip.org.

*** Measurable results** - We take the guess work out of your online advertising program by providing you with periodic tracking reports of impressions and click through rates of your banner ads.

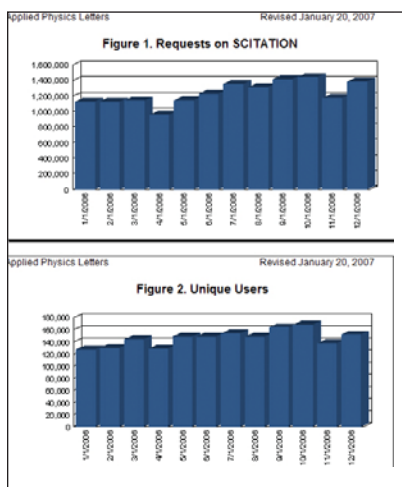
2009 Online and E-mail Alert Advertising Rates

Online (per month)

1 Month	3 Months	6 Months	12 Months
\$735	\$700	\$660	\$625

E-mail TOC Alerts (per quarter)

1 Quarter	2 Quarters	3 Quarters	4 Quarters
\$840	\$755	\$675	\$590



Site:		SCITATION				
Export this report						
		Totals	Daily Average			
		Impressions:	14,765,594	40,454		
		Clicks:	5,677	16		
		Actions/eSessions:	0	0		
		Click Rate:	0.04%	0.04%		
Campaign: AIP article packs on AIP Journals						
Totals/Ad Image	Date Range	Ad Target/Filter	Impressions in Period	Clicks/Actions/eSessions	Click Rate	Impressions Remaining
	01/03/08 12/31/08	(none specified)	2,085,269	1,398 0	0.07%	
Ad Group Totals:		01/03/08 12/31/08 SCITATION BROWSE.AIP_JOURNALS	2,085,269	1,398 0	0.07%	0*
Campaign Totals:		01/03/08 12/31/08	2,085,269	1,398 0	0.07%	0
Campaign: Article Packs on APL-JAP						
Totals/Ad Image	Date Range	Ad Target/Filter	Impressions in Period	Clicks/Actions/eSessions	Click Rate	Impressions Remaining
	01/03/08 12/31/08	(none specified)	12,245,219	4,083 0	0.03%	
Ad Group Totals:		01/03/08 12/31/08 SCITATION BROWSE.APL	12,245,219	4,083 0	0.03%	0*
Campaign Totals:		01/03/08 12/31/08	12,245,219	4,083 0	0.03%	0



For additional information, contact:
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