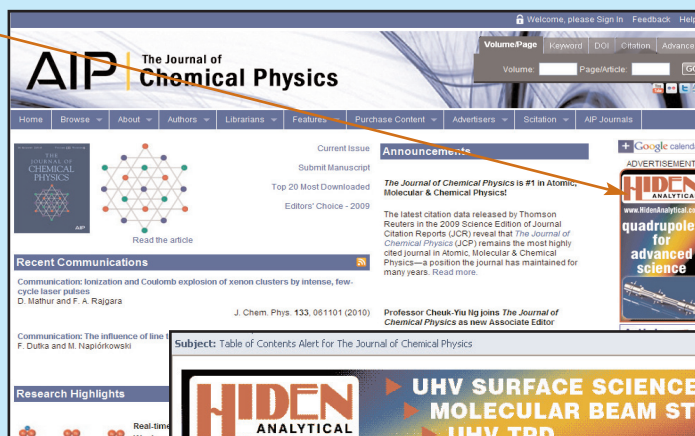


The Most Respected Online Publication in Chemical Physics is your Results-Driven Marketing Tool!

The Journal of Chemical Physics (JCP) features the most up-to-date results and concise reports of significant research in methods and applications of chemical physics; in areas including spectroscopy, kinetics, and quantum mechanics. JCP remains the most highly cited journal in Atomic, Molecular & Chemical Physics – a position the journal has maintained for many years. Take advantage by placing an Online Banner, E-Newsletter, or Table of Contents Alert Banner advertisement.

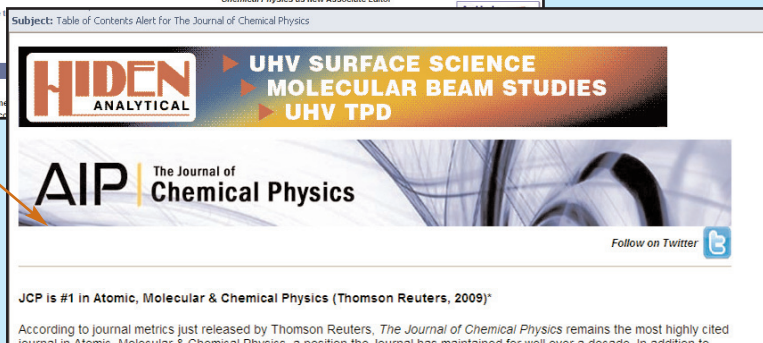
BANNER ADVERTISING

With 140,000 monthly users, worldwide maximum exposure can be achieved with a banner ad on JCP Online (<http://jcp.aip.org/>). Banners are posted on numerous landing pages; ensuring tremendous visibility for your products. Banner size is 120 x 240 pixels. Files accepted are .gif and .jpeg up to 30 kilobytes.



E-MAIL TOC ALERTS

Advertise on JCP's weekly TOC Alert page and subscribers will link to your ad, providing you with even greater exposure to the physics community. Top and bottom sponsorships are available. Banner size is 728 x 90 pixels. Files accepted are .gif and .jpeg. See Table for rates.



E-NEWSLETTER ADVERTISING

Released to over 36,600 JCP contributors per month, maximum exposure can be achieved by placing a banner ad. Banner size is 120 x 600 pixels. Files accepted are .gif and .jpeg. See Table for rates.

CLASSIFIED ADVERTISING

Attract the most qualified candidates and take advantage of affordable rates by placing your recruitment ad online with *The Journal of Chemical Physics*. File formats accepted are listed above. Contact Mary Ellen Mormile at 516-576-2461 or mmormile@aip.org.

2011 Online, E-Newsletter, and E-mail Alert Advertising Rates

Online (per month)			
1 Month	3 Months	6 Months	12 Months
\$780	\$745	\$710	\$665
E-mail TOC Alerts (per month)			
1 Month	3 Months	6 Months	12 Months
\$450	\$410	\$370	\$320
E-Newsletter (per month)			
\$495			

AIP
American Institute
of Physics

For additional information, contact:
Mary Ellen Mormile, mmormile@aip.org
or Tel: 516-576-2461