Delivering Your Target Market

Advertise in the #1 international journal in mathematical physics

Journal of Mathematical Physics (JMP) is devoted to the application of mathematics to problems in physics and the development of mathematical methods suitable for such applications and the formulation of physical theories. It is an active forum for new ideas and results, paving the way for emerging areas in mathematical physics.

ADVERTISING OPTIONS

ONLINE ADVERTISING

With more than 600,000 annual page views, achieve maximum exposure in this specialty area with banner advertising on JMP (http://jmp.aip.org). New content is published online daily.

2016 Rates

<table>
<thead>
<tr>
<th>Runtime Options</th>
<th>1 Month</th>
<th>3 Months</th>
<th>6 Months</th>
<th>12 Months</th>
</tr>
</thead>
<tbody>
<tr>
<td>Skyscraper/Month</td>
<td>$850</td>
<td>$795</td>
<td>$735</td>
<td>$680</td>
</tr>
<tr>
<td>Banner/Month</td>
<td>$645</td>
<td>$585</td>
<td>$530</td>
<td>$475</td>
</tr>
</tbody>
</table>

Placement in rotation with other advertising possible

Specifications

Skyscraper:
120 pixels x 600 pixels

Banner:
120 pixels x 240 pixels

Accepted files:
GIF, JPG, HTML
(Flash files acceptable)

Maximum size: 40 KB

eTOC EMAIL ALERTS

Advertise to more than 2,500 opt-in email subscribers via JMP's Table of Contents Alerts. The link to your ad within this information-rich environment will provide you with high impact exposure to the mathematical physics community.

2016 Rates

Released Monthly

<table>
<thead>
<tr>
<th>Number of Months</th>
<th>1 Month</th>
<th>3 Months</th>
<th>6 Months</th>
<th>12 Months</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top Leaderboard/Month</td>
<td>$500</td>
<td>$450</td>
<td>$410</td>
<td>$355</td>
</tr>
<tr>
<td>Bottom Leaderboard/Month</td>
<td>$300</td>
<td>$275</td>
<td>$250</td>
<td>$200</td>
</tr>
</tbody>
</table>

Specifications

Leaderboard:
728 pixels x 90 pixels
Non-animated ads only
Top and bottom positions available

Accepted files:
GIF, JPEG, HTML
Maximum size: 40 KB

http://jmp.aip.org
RESEARCH HIGHLIGHTS eNEWSLETTERS

Released to close to 20,000 JMP contributing authors and readers monthly, this opt-in eNewsletter delivers high open and click-through rates.

2016 Rate
$400 per month

Specifications
Skyscraper:
160 pixels x 600 pixels
Non-animated ads only

Accepted files: GIF, JPEG, HTML
Maximum size: 40 KB

MEASURABLE RESULTS

We take the guess work out of your online advertising program by providing you with periodic tracking reports of impressions and click-through rates of your banner ads.

ARTICLE COVER SHEET - Exclusive to AIP Publishing

AIP Publishing offers a unique opportunity to place your advertising on a cover sheet provided for each article download. For more information and rates contact Robert Finnegan at 516-576-2433 or rfinnegan@aip.org.

AD FILE SUBMISSION
(Electronic and Print Advertising)

Send files via email to Chris DiPasca at cdipasca@aip.org.

CLASSIFIED ADVERTISING

Placing recruitment advertising on the JMP website brings your career opportunities to the attention of highly qualified job candidates. Take advantage of the same formats and attractive rates as display advertising.

Rates effective from January 1, 2016
All rates are gross

CONTACTS

DIRECTOR, JOURNAL ADVERTISING
Robert Finnegan
Phone: 516-576-2433
Fax: 516-576-2481
rfinnegan@aip.org

ADVERTISING REPRESENTATIVE
Michelle Janin
Phone: 516-576-2435
Fax: 516-576-2481
mjanin@aip.org

ADVERTISING DEPARTMENT
AIP Publishing
Toll-free: 1-800-247-2242
AIPadvertising@aip.org

http://jmp.aip.org