Delivering Your Target Market
Journal of Renewable and Sustainable Energy (JRSE) is an interdisciplinary, peer-reviewed journal covering all areas of renewable and sustainable energy-related fields that apply to the physical science and engineering communities. New content is added daily to this electronic-only, web-based journal, driving traffic to the site.

**JOURNAL PROFILE**
JRSE covers a broad range to topics including:
- Bioenergy
- Geothermal energy
- Marine and hydroelectric energy
- Nuclear energy
- Solar energy
- Wind energy
- Energy conversion
- Energy efficient buildings
- Energy storage
- Power distribution
- Renewable energy resource assessment
- Transportation

**DEMOGRAPHICS**
JRSE readers include R&D scientists, administrators, engineers, quality assurance managers, and journalists.

**Main Fields of Interest**
- Wind Energy: 13%
- Solar Energy: 28%
- Power Distribution: 10%
- Energy Storage: 6%
- Geoenergy: 40%
- Energy Conversion: 3%
- Energy Efficient Buildings: 3%
- Energy Assessment: 12%
- Nuclear Energy: 6%
- Hydropower: 6%
- Transportation: 13%
- Renewable Energy Resource Assessment: 2%
- Energy Storage: 6%
- Marine and Hydroelectric Energy: 6%
- Nuclear Energy: 5%
- Power Distribution: 10%
- Energy Storage: 5%
- Renewable Energy Resource Assessment: 2%
- Energy Conversion: 9%
- Energy Efficient Buildings: 3%
- Energy Storage: 2%

**Geographic Distribution**
- India: 25%
- U.S. and Canada: 40%
- China: 25%
- Japan: 11%
- Australia: 6%
- Europe: 15%
- Other: 13%

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**Annual rate:** $10,000

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**Clean: The Official JRSE Blog**
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<table>
<thead>
<tr>
<th>Runtime Options</th>
<th>1 Month</th>
<th>3 Months</th>
<th>6 Months</th>
<th>12 Months</th>
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<td>Skyscraper/Month</td>
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Placement in rotation with other advertising possible

Specifications

Skyscraper: 120 pixels x 600 pixels
Banner: 120 pixels x 240 pixels

Accepted files: GIF, JPG, HTML
(Flash files acceptable)
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Rates effective from January 1, 2016
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